

# DONOR ANALYSIS WORKSHEET

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<b>Constituency Name</b>	<b>Describe</b> the group's demographics and other characteristics	<b>Motivation</b> for involvement with your organization	What is the prospect's donor, volunteer, or participant <b>history</b> ?	How do you keep in <b>contact</b> with this group?	What <b>giving vehicles</b> are appropriate for this group? Define type and amount.